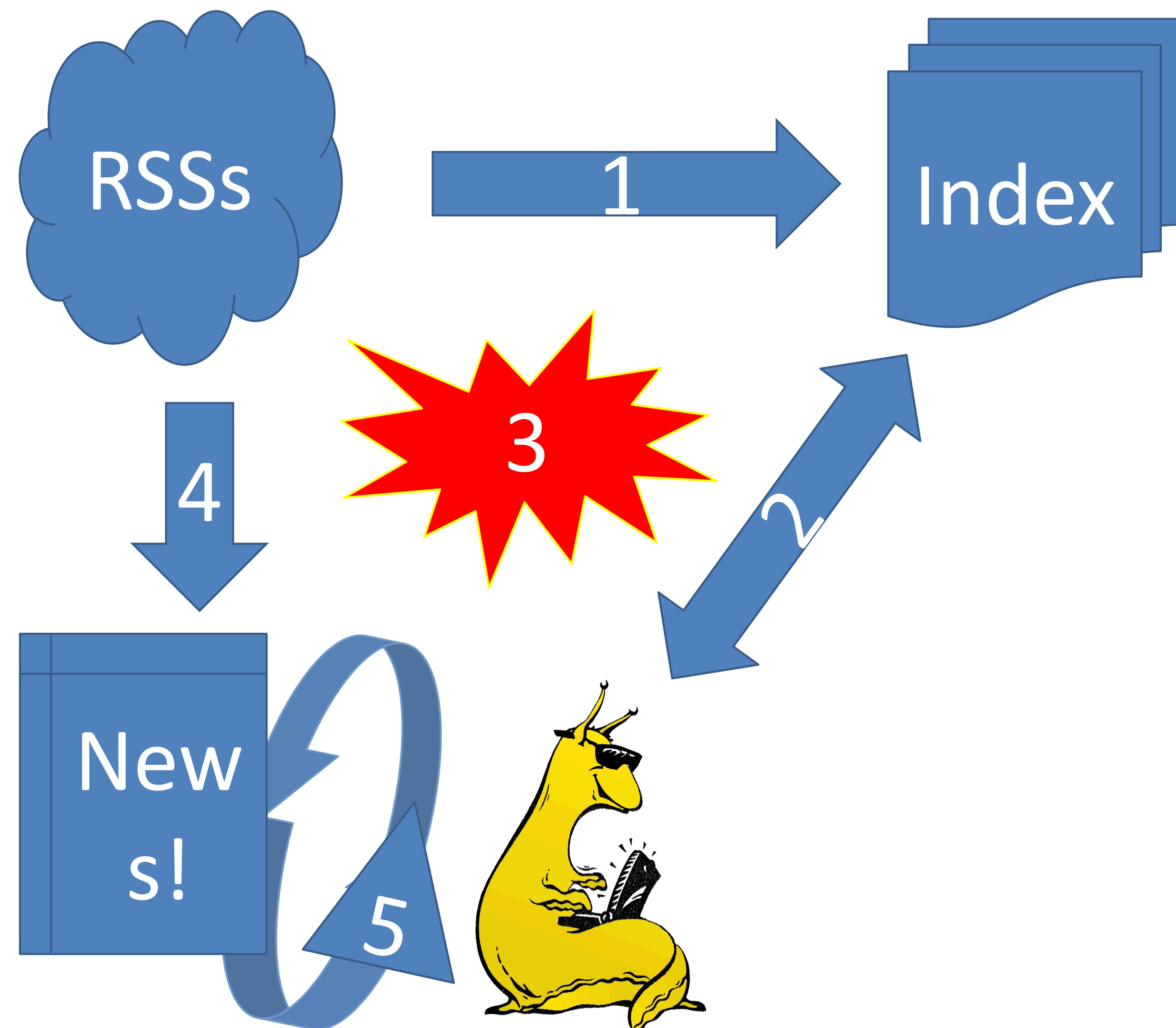


### S.W.M. Platform

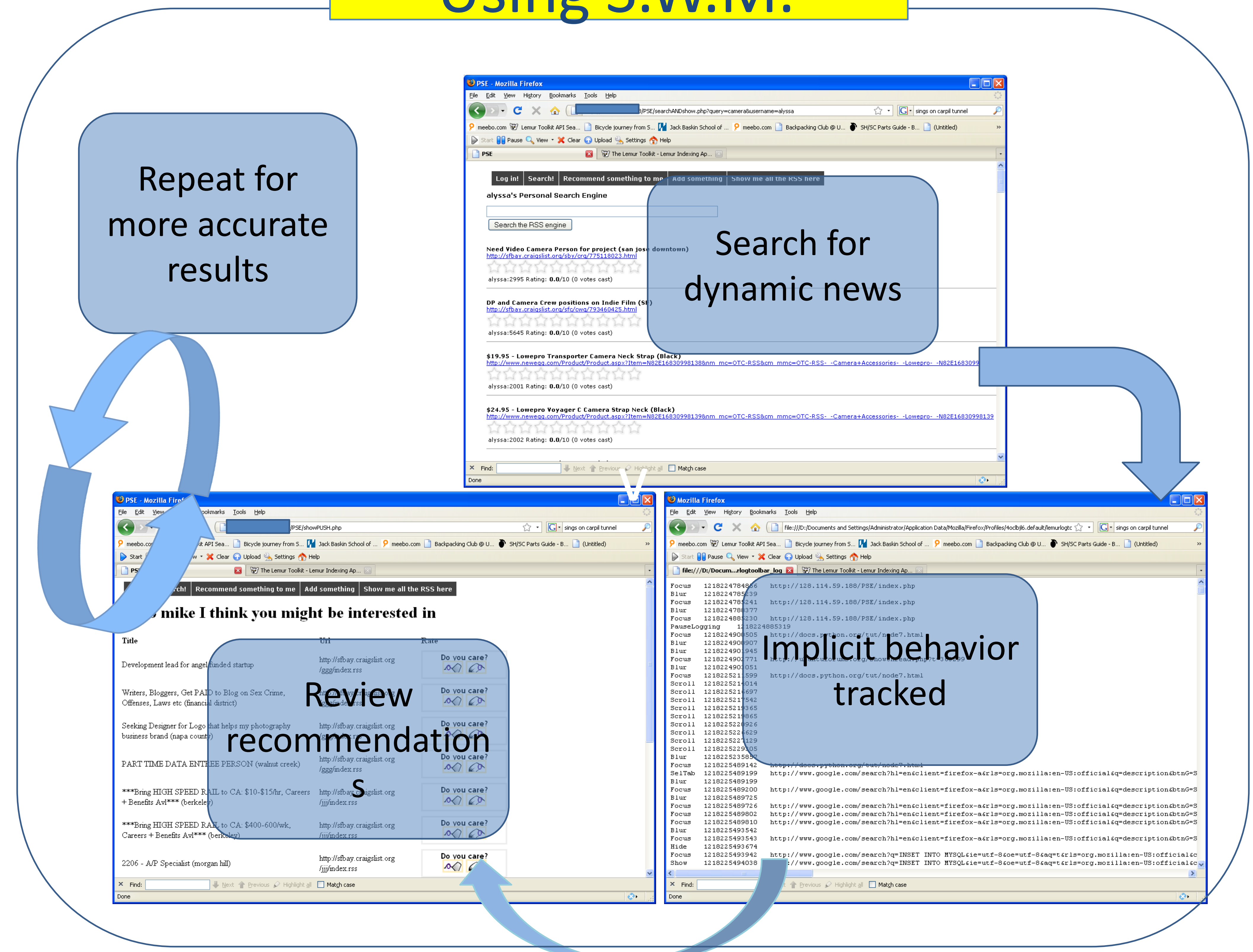


1. Platform parses a list of RSS feeds
2. User searches on web application
3. Behavior is monitored through Firefox add-on 'QueryLogToolbar'
4. When RSS feeds are updated recommendations are pushed to user to review
5. User's rating and behavior are monitored and recorded to improve recommendations

### Why does Sammy Use It?

- Sammy the slug could use a traditional search engine for the information it wants, but this slug has better things to do.
- Sammy uses the Slug Web Monitoring (S.W.M.) system. The SWM keeps Sam up to date on new articles published; based on the information searched for.

### Using S.W.M.



### Future User Studies

- Release platform for voluntary use over the internet
    - Collect large pool of data that be used to train classifier
  - Controlled experiments
    - Demographically diverse users will be selected from
- Goals:**
- Isolate features which influence relevance to user
  - Do browsing behavior imply relevance
    - Do demographical differences change results?

### Acknowledgments



Anita Krishnakumar  
<http://lemurproject.org/>  
<http://feedparser.org/>

