



Purpose

- Develop a wayfinding system for the visually impaired
- Implement in buildings to identify different locations
- Make it affordable
- Easy and natural to use

Devices

- A color target as a landmark symbol
- Cellphone



Definitions

- Wayfinding: a method (visually or audibly) used by a person to identify a specific location or acquire directions
- Color target: landmark symbol detected by a cellphone to identify a specific location

Color Targets A Wayfinding System for the Visually Impaired

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Why a cellphone?

- Affordable
- Portable
- Ubiquitous
- No stigma attached (everyone uses a cellphone)
- Quick in identifying color target

Choosing a color scheme

- Unique pattern rarely found within an environment
- Robust and invariant to environmental conditions (e.g., lighting)





My Contribution

- Obtain 24 permutations from the four colors
- Applications
- Implement within a building
- -Each permutation represents a different area or room
- -Cell phone recognizes and reads aloud the area detected -Can also be used as directions (e.g., turn right, left, etc.)





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References

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